



# 11. IMPLEMENTATION

Direction for implementing the goals, policies, and recommendations in the comprehensive plan.

## INTRODUCTION

To be meaningful to the City of Hopkins, the comprehensive plan must be implemented. Just as the scope of the plan is broad, so is the range of tools to implement its goals, policies, and recommendations.

Many of the City's official actions – including determinations about proposed developments, enforcement of City ordinances, and decisions regarding funding and completing public projects – provide ways to implement this plan. This element includes both routine procedures and new initiatives.

This element covers some of the main tools and approaches used by the City to implement the plan. It also lists some implementation steps. While neither of these is exhaustive, it highlights the primary ways in which the plan is implemented, and some of the lead priorities for implementation (over and above regular city operations).

# IMPLEMENTATION TOOLS

## Official Controls

The City’s official controls have a central role in plan implementation. Under state statute, Hopkins is required to ensure that there is consistency between its official controls and the comprehensive plan.

In the case of land use and development, the City’s zoning and subdivision ordinances are of importance. The City’s adopted zoning map is shown on Figure 11.1. Zoning and subdivision controls guide the type, location, scale, intensity, and aesthetics of development located within the community. A summary of the current zoning districts can be found in Appendix XX.

As part of the planning process, Hopkins will evaluate its land use controls and consider amendments to the existing zoning and subdivision ordinances, after the adoption of the comprehensive plan, in order to eliminate any inconsistencies.

To meet the goals of the 2040 comprehensive plan, the city will update and remove any potential inconsistencies in city policies, and make changes and amendments to the City’s zoning codes and ordinances. These steps will need to be completed within nine months after the official adoption of the 2040 Comprehensive Plan update.

## Public Programs and Tools

The plan also will be implemented through the use of public programs, fiscal devices, and other related actions. Many of these are featured in the table on page 94, and in the Housing Implementation Plan found in the Housing Element.

Of particular importance among the tools is the Capital Improvement Program (CIP). The City annually reviews capital expenditure needs and budgets for improvements identified throughout the comprehensive plan and other means. Capital needs include public and private investments in infrastructure, infrastructure repair and replacement, transportation, building maintenance and repair, water systems, equipment, and park expenditures. The CIP budget is continually assessed and is subject to modification as appropriate.

The CIP will require review on at least an annual basis to determine the need for any adjustments, as further development within the City occurs and other governmental decisions are made regarding regional or county level improvements. The current CIP and other fiscal information is located in Appendix XX.

# IMPLEMENTATION ACTIONS

The following table outlines the overarching community goals for Hopkins and identifies the primary actions needed to help the city obtain its goals. For the purposes of this table, short term is defined as within five years or less (significantly less in the case of zoning changes, as identified above), and medium term within the next ten years.

# BUILT ENVIRONMENT

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Land Use Policy			
LU #1: Welcome growth to the city by directing most of new housing and employment to the city's mixed use centers and employment districts, allowing for the continuation of the scale and character of Hopkins' existing neighborhoods.	Rezone for increased density and larger scale of development at appropriate locations in designated nodes and centers, particularly near transit stations	Short Term	New housing units and jobs added per year
	Development review of proposed projects	Ongoing	
LU #2: Create and develop mixed use centers throughout the city, to support livability and community vitality.	Rezone for mixed use centers in designated locations, particularly near transit stations	Short Term	New housing units and jobs added in mixed use, pedestrian oriented development
	Pursue City-led redevelopment projects in targeted locations that support walkability and bikeability	Short Term	
	Study parking requirements for development in locations with good multimodal connectivity, including transit access	Medium Term	
	Development review of proposed projects	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Land Use Policy			
LU #3: Maintain and diversify the city's strong employment base through investments in designated mixed use centers and employment districts.	Rezone for more intensive development in existing lower intensity industrial/ commercial areas	Short Term	Net increase in jobs in employment areas
	Increase minimum floor area ratios (FAR) requirements for industrial/ commercial uses to accommodate economic growth and support transit	Medium Term	
	Development review of proposed projects	Ongoing	
LU #4: Support and strengthen the city's residential areas with reinvestment and appropriate infill.	Investigate rezoning to accommodate more intensity and variety of housing types in appropriate locations citywide	Medium Term	Net increase in residential units in neighborhoods guided for infill
	Investigate methods to alleviate development pressure and affordability issues in low density neighborhoods	Medium Term	
	Development review of proposed projects	Ongoing	
LU #5: Reinforce Hopkins' unique identity and sense of community through high quality urban design.	Update zoning code to incorporate more pedestrian-oriented scale and site design	Short Term	Percentage of city that is pedestrian scale
	Development review of proposed projects	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Land Use Policy			
LU #6: Create appropriate transitions between areas of the city where there are potential incompatibilities in land use or scale.	When updating zoning code with more intensive uses in some areas, ensure adequate transition zones and buffering requirements between uses and surrounding lower density area	Short Term	Reductions in conflicts reported between adjacent uses
	Consider impacts of institutional, commercial, and industrial areas on surrounding areas, and ensure zoning standards mitigate impacts and guide expansion of those areas	Medium Term	
	Ensure zoning code has adequate buffering and setback requirements between uses of differing scales and intensities	Ongoing	
	Development review of proposed projects	Ongoing	
LU #7: Encourage all public and private developments to be well-designed, durable, human-scaled, and pedestrian oriented.	Amend zoning code to strengthen standards related to design of development	Short Term	Number of new developments meeting improved standards
	Development review of proposed projects	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Transportation Policy			
T#1: Develop and maintain a safe and functional roadway network that accommodates all users and balances access and mobility.	Explore specific new funding strategies for roadways, including nontraditional ones, to increase the level of resources available for facility maintenance and improvements	Medium Term	Percentage of road network in compliance with Complete Streets standards  Reduction in number of crashes on Hopkins roadways
	Implement the City's Complete Streets Policy in a way that balances the needs of all modes, but prioritizes bicycle and pedestrian improvements	Ongoing	
	Capital Improvement Plan	Ongoing	
	County/MnDOT partnerships on county and state facilities	Ongoing	
T#2: Promote travel demand management practices where feasible with existing and new development.	Increase and enforce city requirements for traffic impact analysis associated with new development	Medium Term	Percentage shift in travel mode away from single occupant automobile
	Encourage the subsidy of transit passes for residents and employees in Hopkins to encourage transit ridership	Medium Term	
	Evaluate standards regarding pick up and drop off zones to accommodate ride sharing services, and accommodation of delivery services where appropriate	Medium Term	
	Review of travel demand management plan for new development	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Transportation Policy			
T#3: Participate in the development of the Green Line Extension project to expand transportation and development benefits for the community.	Prioritize city infrastructure and public services investments around transit station areas	Short Term	LRT ridership projections met or surpassed  Number and value of improvements around transit stations  Amount of new development around transit stations
	Prioritize city development assistance around transit station areas to meet city goals	Medium Term	
	County/Metro Transit partnership around Green Line planning and construction	Ongoing	
	Capital improvement planning	Ongoing	
T#4: Work with Metro Transit to promote convenient, reliable bus service on corridors throughout the city.	Advocate for expanded or more frequent bus service serving the city	Medium Term	Increases in transit ridership on bus routes in Hopkins
	Strengthen zoning requirements or incentives for development to incorporate or accommodate transit facilities, such as locations for transit stops	Medium Term	
	Participate in planning for Highway 169 BRT corridor project	Medium Term	
	Metro Transit partnership around service planning and provision	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Transportation Policy			
T#5: Continue to support the presence of demand responsive transit in Hopkins to meet the needs of the community.	Assist with outreach/needs assessment to determine demand for service among seniors and people with disabilities	Medium Term	Increase in usage of demand responsive service in Hopkins
	Metro Transit partnership around service planning and provision	Ongoing	
T#6: Support the development of a safe, connected, accessible network or regional and local bicycle and pedestrian facilities in Hopkins.	Implement priorities for bike/ped facility development based on citywide bike/ped plan	Ongoing	Increase in miles of sidewalk Increase in miles of bike paths and lanes Reductions in number of bike/ped gaps Increases in bike/ped volumes and mode shares
	Implement program to install sidewalks and curbs on all roads meeting certain identified criteria	Medium Term	
	Add more detailed guidance to Complete Streets Policy regarding priority corridors for bike/ped improvements	Medium Term	
	Continue to participate in Safe Routes to School programs where appropriate	Ongoing	
	Capital improvement planning, including non-city funding sources	Ongoing	
	Hennepin County, Three Rivers Park District, and MnDOT partnerships on developing and maintaining regional trails	Ongoing	



GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Transportation Policy			
T#7: Comply with all state and federal regulations related to airspace.	Monitoring and required reporting	Ongoing	Absence of noncompliant practices
T#8: Accommodate local and regional freight movement.	Revisit truck route prohibitions on area streets to determine if any changes should be made to mitigate impacts on adjacent uses, particularly residential	Medium Term	Reduction in crashes involving heavy freight vehicles Reduction in complaints received by the city associated with freight
	Pursue quiet zone status for rail crossings in city	Medium Term	
	Capital improvement planning, including non-city funding sources	Ongoing	
	County/MnDOT partnerships on county and state facilities	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Housing Policy			
H#1: Grow the supply of housing in Hopkins, particularly in targeted areas.	Rezoning for more multifamily housing options in locations guided for growth	Short Term	Increases in number of housing units
	Rezoning/zoning amendment to allow small scale multifamily within single family neighborhoods	Medium Term	
	Development review	Ongoing	
H#2: Maintain an inventory of housing that is affordable to low and moderate income households.	Pursue new City affordable housing funding, including through grants, partnerships, innovative financing, local direct funding, or other means	Short Term	Increases in number and percentage of affordable units  Meet Metropolitan Council affordable housing goals for the city
	Review City policies and development fees for ways to reduce regulations and decrease the cost and difficulty of constructing affordable housing	Medium Term	
	Pursue inclusionary zoning standards that require percentage of new units to be affordable under certain conditions	Medium Term	
	Continue evaluate the feasibility of density bonuses or other affordable housing incentives to encourage developers to produce or maintain more affordable units	Medium Term	
	Continue to offer and operate Hopkins HRA programs	Ongoing	
	Participate in County/ Metropolitan Council housing programs, funding, and partnerships	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
<b>Housing Policy</b>			
<p>H#3: Maintain neighborhoods with a choice of quality housing options, including those meeting the needs of a variety of household types and life stages.</p>	Plan for a range of lifecycle housing	Ongoing	Expansion of range of available housing opportunities
	Rezone in areas guided for residential or mixed use to allow for more housing options and choices	Medium Term	
	Support both rental assistance and homeownership assistance programs	Ongoing	
	Continue to offer and operate Hopkins HRA programs	Ongoing	
	Participate in County/Met Council programs, funding, and partnerships (ongoing)	Ongoing	
<p>H#4: Maintain the quality, safety, and character of existing housing stock.</p>	Monitor effectiveness of city standards for housing maintenance, including owner-occupied and rental properties	Medium Term	Reduction in number and percentage of housing units not meeting minimum standards of maintenance
	Consider expanded programs for owner assistance with property maintenance	Medium Term	
	Housing inspections, nuisance, and rental licensing regulations and programs	Ongoing	
	Development review	Ongoing	

# NATURAL ENVIRONMENT

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Sustainability and Natural Resources Policy			
SN#1: Encourage sustainable practices in locating, designing, constructing, and maintaining development in the city.	Consider expanded regulatory requirements or incentives for sustainable building and site design practices	Medium Term	Number of buildings implementing sustainable design practices  Number of city facilities and operations meeting sustainability standards
	Management of lighting regulations to reduce light pollution and encourage energy efficient fixtures	Medium Term	
	Consider expanded requirements for sustainable elements in city facilities and operations	Medium Term	
	Development review	Ongoing	
SN#2: Increase the use of solar power and other renewable sources for city infrastructure, facilities, and operations and encourage residents and businesses to make renewable energy improvements.	Evaluate participation in PACE program	Ongoing	Percentage increase in usage of renewable energy sources  Reduction in per capita non-renewable energy usage
	Consider expanded regulatory requirements or incentives for renewable energy	Medium Term	
	Consider expanded requirements for City use of renewable energy	Medium Term	
	Investigate establishing city benchmarks and targets for renewable energy usage	Medium Term	
	City budgeting and operations	Ongoing	
SN#3: Conserve water resources by continuing education and incentive programs to ensure the city has adequate water supply to meet the long term needs of the citizens.	Consider innovative/ pilot programs to expand best practices in water conservation	Medium Term	Reduction in per capita water usage
	Investigate city initiatives to promote water usage reduction	Medium Term	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Sustainability and Natural Resources Policy			
SN#4: Improve water quality by requiring design and use of erosion control plans and stormwater pollution prevention plans to ensure compliance with federal, state, and local regulations, minimize pollution and contamination of waterways, and enhance and protect biodiversity and ecosystems.	Explore innovative/pilot programs to expand best practices in stormwater management	Medium Term	Number and type of best management practices implemented  Financial strength of utility funds
	Consider expanded district/regional stormwater initiatives	Medium Term	
	Capital improvement planning	Ongoing	
	Partner with watershed districts on stormwater management initiatives	Ongoing	
	Development review	Ongoing	
SN#5: Ensure wastewater is managed and treated in a way that protects the natural environment.	Explore innovative/pilot programs to expand best practices in wastewater management	Medium Term	Number and type of best management practices implemented
	Capital improvement planning	Ongoing	
	Development review	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Environmental Quality Policy			
EQ#1: Conserve and restore open spaces and natural resources to increase resilience, adaptability, and biological integrity	Develop a plan to protect and restore natural resources through land conservation, corridor connectivity, and restoration of biological integrity and function	Medium Term	Key natural resources are protected for the long term  Reduction in presence of invasive species or tree diseases
	Coordinate City land use policies and regulations with watershed district wetlands, streams, and shorelines regulations	Ongoing	
	Partner with watershed districts, adjacent jurisdictions, state and federal agencies, and local or regional nonprofit organizations to advance land conservation and restoration efforts	Ongoing	
	Sponsor activities to increase ecological literacy and knowledge about natural resource protection	Medium Term	
	Consider adopting land use strategies to incentivize permanent land conservation	Medium Term	
	Study local and market-based financing strategies to acquire land or conservation easements, or fund restoration and maintenance activities	Medium Term	
	Restore, maintain, and monitor conserved natural lands to increase natural resource resilience, adaptability, and biological integrity	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Environmental Quality Policy			
EQ#2: Reduce the overall disposal of solid waste and increase reuse and recycling to conserve environmental resources.	City initiatives supporting increased recycling and waste reduction	Ongoing	Percentage of waste stream that is recycled  Reductions in waste produced per capita
	City sponsored expansion of recycling opportunities	Medium Term	
	City waste and recycling operations	Ongoing	
EQ#3: Improve water quality through reduction in runoff and management of stormwater.	Partnerships with County and watershed districts on water quality projects	Ongoing	Improvements in water quality per NPDES goals
	Innovative/pilot programs to expand best practices	Medium Term	
	Capital improvement planning	Ongoing	
EQ#4: Protect and improve indoor and outdoor air quality.	City initiatives and investments to support mode shift from single occupant vehicles (SOVs)	Medium Term	Improvements in air quality at monitoring sites  Shift in mode share away from SOVs
	City usage of electric vehicles as part of fleet	Medium Term	
	Partnerships with County/ State agencies with regulatory authority on air quality initiatives	Ongoing	
EQ#5: Promote the cleanup and reuse of brownfields sites, and use sustainable practices to prevent future soil contamination.	Pursue City involvement in brownfields redevelopment projects	Ongoing	Number of brownfield sites cleaned and redeveloped
	Partnerships with County/ State agencies regarding funding and site cleanup	Ongoing	
EQ#6: Mitigate and/or reduce noise pollution where possible, particularly near residential areas.	City ordinance enforcement regarding noise violations	Ongoing	Reduction in noise related complaints  Reduced volumes measured by noise monitors
	Pursue quiet zone status for railroads	Medium Term	
	Consider expanded buffers on highways	Medium Term	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Environmental Quality Policy			
EQ#7: Maintain and increase the urban tree canopy to provide benefits to the community.	New tree management plan, including tree replacement standards	Medium Term	Percentage increase in tree canopy coverage citywide
	Consider establishing City benchmarks or targets for tree canopy expansion	Medium Term	
	Development review	Ongoing	
	Park and boulevard maintenance	Ongoing	
Resilience Policy			
R#1: Support increased resilience in Hopkins by increasing the ability of a system to survive, adapt, and grow in the face of climate change and related incidents.	Conduct community vulnerability assessment	Medium Term	
	Measure climate impacts of city decisions on development and operations	Medium Term	
	Develop City mitigation and adaptation strategies in response to potential for increased heat, drought, and/or flooding	Medium Term	
R#2: Develop response strategies for major incidents, both natural and human-made.	Consider expanding emergency response plans to cover long term recovery strategies	Medium Term	Completion of emergency response and recovery plan
	Emergency management operations and programs	Ongoing	
R#3: Pursue holistic approach to developing a resilient city, including natural environment, public health, economic impacts, and other aspects.	Pursue sustainable purchasing policies for City operations	Short Term	General citywide goals for carbon reduction, reduced greenhouse gas emissions
	Evaluate City budget based on sustainability objectives	Medium Term	
	Designate staff or advisory committee for City on sustainability and resilience	Medium Term	



GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Parks and Open Space Policy			
P#1: Provide a range of public spaces, programs, and facilities that meet community needs for recreation and leisure.	Implement Park Reinvestment Plan priorities	Short Term	Increased usage of parks and recreational facilities by residents  Survey of satisfaction levels regarding parks and recreation
	Provide updated parks information on website	Short Term	
	Parks operations, maintenance, and budget	Ongoing	
	Partner with County, schools, Three Rivers Park District, and adjacent jurisdictions on parks and trails initiatives	Ongoing	
P#2: Support and improve overall accessibility of the park and recreation system to all residents.	Implement targeted improvements for underserved populations or geographies	Medium Term	Survey of satisfaction levels regarding parks and recreation
	Parks operations, maintenance, and budget	Ongoing	
	Partner with County, schools, Three Rivers Park District, and adjacent jurisdictions on parks and trails initiatives	Ongoing	
P#3: Use the park and open space system to protect and enhance natural resources.	Expanded natural areas and functions in parks and open space	Medium Term	Increases in park areas fulfilling natural functions in addition to recreational functions
	Parks operations, maintenance, and budget	Ongoing	
	Partners with County, schools, Three Rivers Park District, and adjacent jurisdictions on parks and trails initiatives	Ongoing	

# SOCIAL ENVIRONMENT

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Quality of Life Policy			
QL#1: Support the vision of a community where everyone has access to the resources and opportunities to live healthy, active lives.	Identify barriers to active living in community and address through infrastructure investments	Short Term	Incidence of chronic disease and disability in community  Rates of healthy eating and active living in community
	Consider health impact assessments to determine impacts of city programs and projects	Medium Term	
	Expand focus on community gardens and/or access to healthy foods where needed	Medium Term	
	Partner with County and other service providers on health programs	Ongoing	
QL#2: Use partnerships to ensure that residents are connected with necessary services to meet health, economic, and practical needs.	Expand integration of service provision with City operations	Medium Term	Number of service referrals
	Partnerships with County and other service providers	Ongoing	
QL#3: Maintain property standards and enforcement to ensure that neighborhoods and buildings remain safe and livable.	Consider targeted inspections on problem properties and/or landlords	Medium Term	Number of substandard properties by type
	Inspections budget and operations	Ongoing	Number of businesses not meeting standards
QL#4: Provide and maintain adequate facilities and infrastructure to meet current and future community needs.	Public Works budget and operations	Ongoing	Statistics on facility and infrastructure conditions
QL#5: Support educational opportunities for Hopkins residents that support basic education, lifelong learning, and economic opportunity.	Expand initiatives to coordinate school facility planning and investment with City plans	Short Term	School system performance – graduation rates, test scores, etc.  Community surveys on school satisfaction
	Work with school district and library as a community resource and Downtown destination	Ongoing	
	Partner with school district and library on education initiatives	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Quality of Life Policy			
QL#6: Prevent and reduce crime and increase perceptions of safety through interagency collaboration and coordination with residents as empowered partners.	Increased involvement and use of Multicultural Advisory Committee	Short Term	Incidence of crimes by type  Community satisfaction surveys on safety
	Development of youth programs and outreach, including school partnerships	Short Term	
	Training and programs for staff regarding de-escalation and mental health awareness	Short Term	
	Police budget and operations	Ongoing	
	Partnerships with Hennepin County, other cities, and community on public safety initiatives	Ongoing	
QL#7: Reduce harm to people and property by utilizing collaborative approaches to increase capability and capacity to respond to emergency incidents.	Ongoing training of staff to enhance readiness for emergencies	Ongoing	Emergency response times  Number of incidents responded to  Number of residents involved in CERT
	Expand and promote Community Emergency Response Team training and readiness	Short Term	
	Police budget and operations	Ongoing	
	Partnerships with Hennepin County, other cities, and community on public safety initiatives	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Sense of Community Policy			
<p>SC#1: Support a strong, connected, inclusive vision of community that provides opportunities for everyone to participate in public events and processes.</p>	<p>Establish and implement strong standards for community engagement on all City projects</p>	<p>Short Term</p>	<p>Level of involvement in community events and programs</p>
	<p>Revisit plans and strategies for major community events to emphasize inclusion</p>	<p>Medium Term</p>	
	<p>Continue community engagement for City programs and plans</p>	<p>Ongoing</p>	
	<p>Support inclusive representation on City boards and commissions</p>	<p>Ongoing</p>	
<p>SC#2: Proactively support the development and maintenance of an equitable and inclusive community.</p>	<p>Pursue next steps on Hopkins Race and Equity Initiative, including implementing GARE recommendations</p>	<p>Short Term</p>	<p>Diversity of involvement in community events, programs, boards, and commissions</p> <p>Social and economic disparities</p>
	<p>Investigate and address involvement and outcomes in City programs by race/ethnicity where appropriate</p>	<p>Ongoing</p>	
	<p>Community engagement for City programs and plans</p>	<p>Ongoing</p>	
<p>SC#3: Recognize, promote, and preserve important elements of the city's history, culture, and arts.</p>	<p>Partner with Hopkins Historical Society to identify and preserve historic resources</p>	<p>Ongoing</p>	<p>Number of designated historic resources</p> <p>Number of public art installations</p> <p>Number of cultural events and activities held in the community</p>
	<p>Pursue evaluation and/or designation of historic sites or districts where appropriate, including underrepresented resources</p>	<p>Ongoing</p>	
	<p>Identify ways to recognize history and culture of newer residents, including through events and activities</p>	<p>Short Term</p>	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Sense of Community Policy			
SC#4: Promote arts and culture as tools for community and economic development.	Incorporate public art in parks, plazas, public facilities, private developments, or other places where appropriate	Ongoing	Number of public art installations Number of arts-related events and programs available in Hopkins
	Develop and implement a public art plan for the city, expanding beyond Downtown focus	Medium Term	
	Use Public Art Committee to provide input on arts in the community and in public plans, events, and facilities	Ongoing	
	Support expanded funding for the arts in the community, particularly in City led projects and programs	Short Term	
	Continue partnerships with arts organizations on mutually beneficial initiatives	Ongoing	

GOAL	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Economic Competitiveness Policy			
EC#1: Support the development of a strong, vibrant, livable community that attracts jobs, population, and investment.	Pursue City assisted redevelopment projects on sites in areas targeted for growth	Ongoing	Community surveys on livability Number of new development projects in targeted areas
	Invest in placemaking for redevelopment areas, including public realm enhancements	Ongoing	
	Align infrastructure investments in the capital improvement plan with development goals where possible	Ongoing	
	Monitor implementation of the Opportunity Zone program established in the federal Tax Cuts and Jobs Act of 2017 and its impact on new business and job development as well as on existing businesses.	Ongoing	
EC#2: Support a healthy, diverse mix of businesses in Hopkins.	Connect with existing businesses in the city and provide district assistance and referrals where appropriate	Ongoing	Number of jobs created and retained Number of new business startups Number of businesses assisted
	Partner with County, MN DEED, and others to support business development	Ongoing	
	Expand City business support initiatives, tied to overall goals	Medium Term	
	Consider regulatory review to streamline permitting processes and other regulations impacting businesses	Medium Term	
EC#3: Support the development of a well prepared, diverse workforce.	Partner with schools and other educational institutions to support workforce readiness and local business partnerships	Ongoing	Job referrals and placements Hiring of local residents by area businesses
	Provide direct support for local job training and/or hiring initiatives	Medium Term	

POLICY	ACTION STEPS	TIMELINE	POTENTIAL INDICATORS
Economic Competitiveness			
EC#4: Promote economic equity in Hopkins, to benefit residents regardless of identity or background.	Review City procurement and hiring regulations and practices to assess need for changes to support equity goals	Medium Term	Hiring and retention of diverse contractors and employees  Reduction of disparities in outcomes for residents
	Assess equity impact of specific City policies and regulations	Medium Term	
	Develop fair housing policy	Medium Term	
	Track disparities in outcomes among community residents, including related to City services	Ongoing	
Downtown			
D#1: Maintain a viable downtown core that serves as an economic and social center for the community.	Assess City operations and budget to determine if property aligned to support Downtown	Short Term	Level of community involvement in Downtown events
	Monitor and revisit Downtown parking regulations periodically to ensure they are appropriate to support both business development and livability	Medium Term	
	Support creative placemaking investments and events planned for the Downtown area	Ongoing	
D#2: Continue to grow Downtown's population and jobs base.	Support targeted redevelopment and reinvestment projects in Downtown area	Ongoing	Level of investment in Downtown businesses and properties
	Consider expansion or intensification of zoning in Downtown area to allow for more development opportunities	Short Term	
	Development review	Ongoing	



## PLAN AMENDMENT PROCESS

The comprehensive plan is intended to be general and flexible, to be applicable across a wide range of circumstances. However, from time to time formal amendments to the plan will be required to address changing conditions, development proposals, new information, and other factors. The City of Hopkins should periodically undertake a formal review of the plan to determine if amendments are needed to address changing factors or events. Additionally, plan amendments may be requested in response to a specific proposal or project.

When considering amendments to this plan, the City of Hopkins will use procedures outlined in city ordinances. Landowners, land developers, organizations, individuals, the City Council, and Planning Commission may initiate amendments to the comprehensive plan. After an amendment is proposed, the Planning Commission will direct staff to prepare a thorough analysis of the proposed amendment. Staff will present to the Planning Commission a report analyzing the proposed changes, including their findings and recommendations regarding the proposed plan amendment. The Planning Commission will make a determination whether or not to proceed with the proposed amendment. If a decision to proceed is made, a formal public hearing will be held, followed by action by the Planning Commission and City Council. If approved, the amendment will be submitted for review to the Metropolitan Council, following established procedure and notification requirements.