



MOBILE VENDORS

WHAT ARE THEY?



WHERE TO PARK THEM?



PUBLIC vs. PRIVATE?



FOOD PARKING ZONE



ABUTTING CITIES?

- St. Louis Park—adopted ordinance in 2012
- Edina—not allowed



MINNEAPOLIS REQUIREMENTS



- Annual license
- Operate 5 months
- Distance from restaurants

ZONING ISSUES

In Minneapolis and St. Paul, food trucks are not considered a zoning issue.



EXISTING HOPKINS ORDINANCE

The new mixed use ordinance allows food trucks as a permitted use.



OTHER ISSUES: TIME



OTHER ISSUES: NOISE



OTHER ISSUES: SIGNAGE



OTHER ISSUES: TRASH



IMPACT ON CIVIC EVENTS



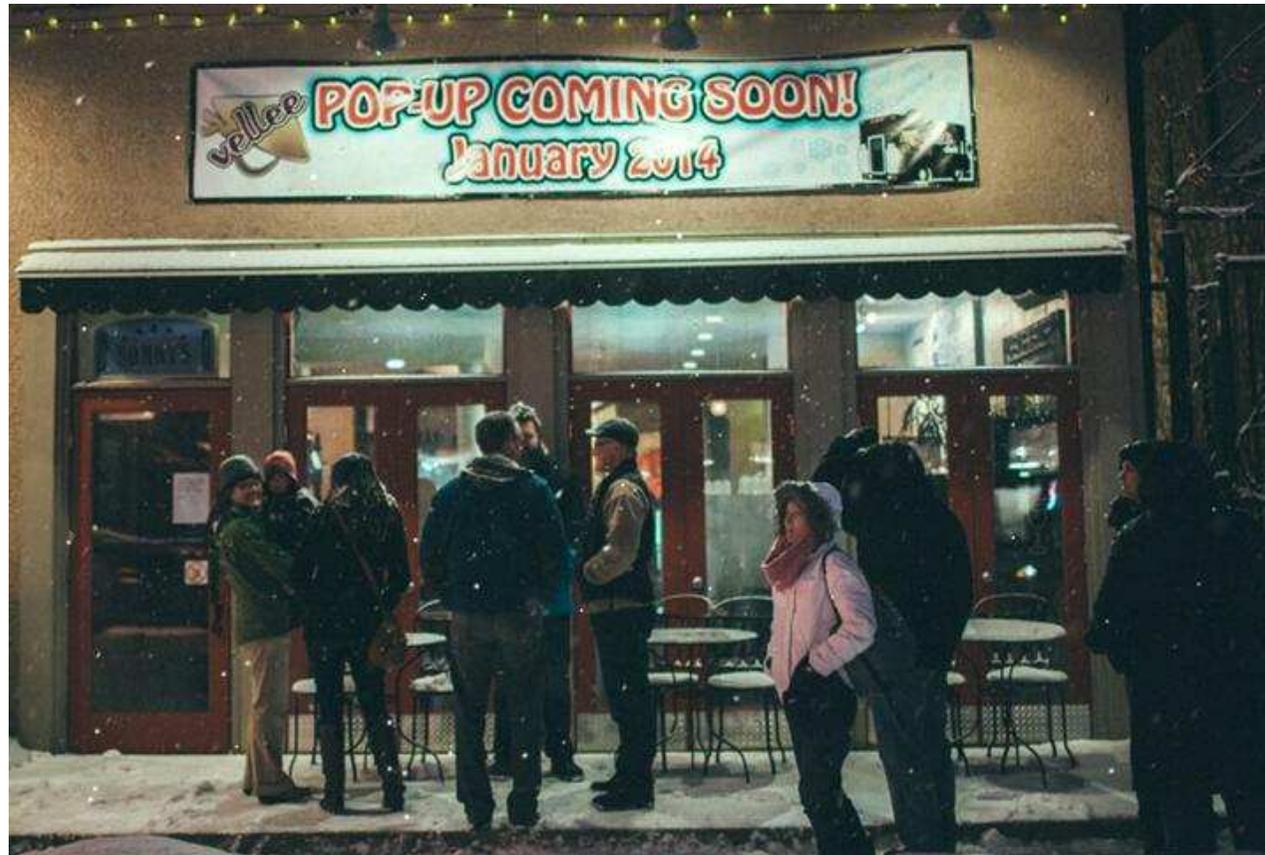
MOBILE FASHION TRUCKS



**"POP
UP
SHOPS"**



POP UP RESTAURANT





Food Truck to Brick & Mortar

World Street Kitchen decided to open up in Minneapolis after developing a strong following.

Food Truck to Pop Up

- Great way for a food truck to try out a possible location or during the winter!
- Ex., Turkey To Go



SUGGESTIONS: 8TH Avenue & Downtown Station Plaza

