

What is one thing the City can
do to continue to make Hopkins
Vibrant?

Just a few of those we asked...



Business Owner Responses



Beautify and maintain Mainstreet



Beautify



Beautify



Maintain



FILL empty storefronts



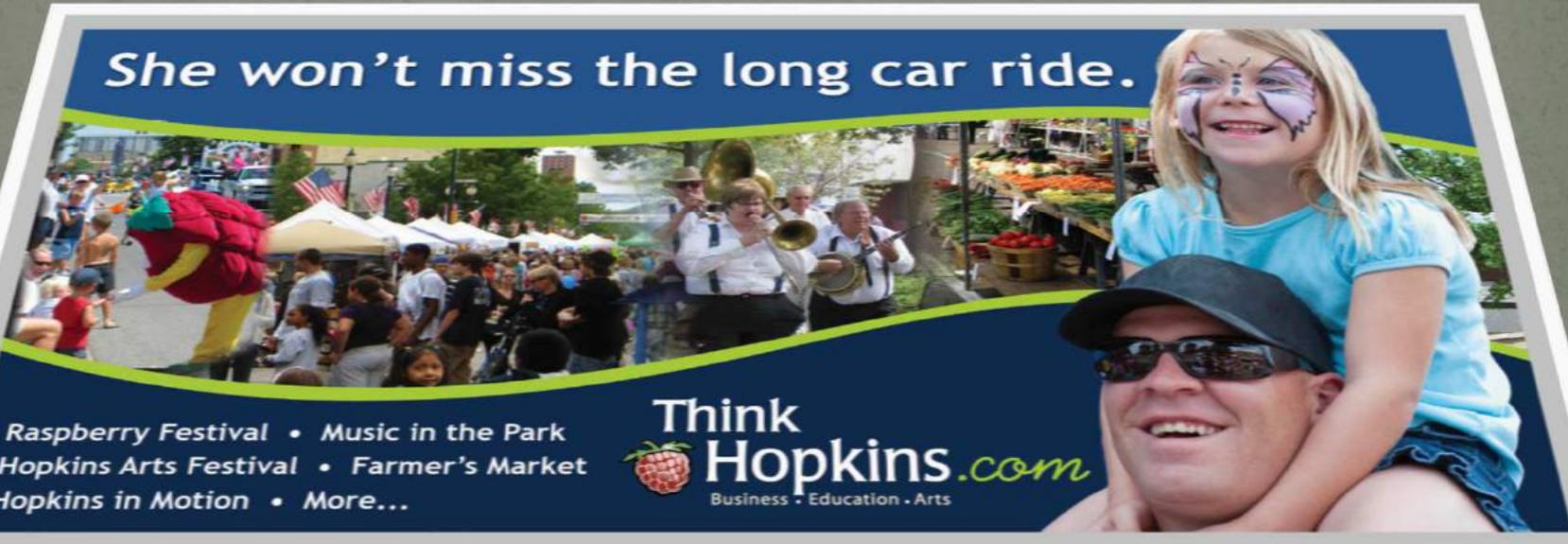
ADD more retail - boutiques



VARIETY of stores



Market Hopkins – print, trade shows, travel and event destination



She won't miss the long car ride.

Raspberry Festival • Music in the Park
Hopkins Arts Festival • Farmer's Market
Hopkins in Motion • More...

Think
Hopkins.com
Business • Education • Arts



Play on the small town feel and uniqueness of Hopkins



SMALL town feel



Make it a destination





Make Hopkins a destination



Teamwork!

What can WE do to promote Hopkins?



Promote Hopkins



- Get involved
- Trade Associations
- Places you frequent
- House of worship
- Centers of influence
- Shop local

