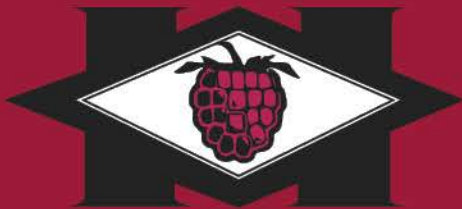


Results of 2021 Budget Survey

May 19, 2020



City of
Hopkins
Minnesota

Budget Survey - Overview

- Responses from February 23 to May 1st
- Limitations
 - COVID-19 may have changed how individuals responded
 - Not a statistically accurate sample
 - Some security, but a determined individual could complete multiple times



Budget Survey - Overview

- 351 Responses
- 90% were residents
- 36% involved in community over 21 years



Budget Survey - Results

- 69% Agree or Strongly Agree with the City's Mission and Vision
- 64% Agree or Strongly Agree with the City's prioritization of Roads & Street Reconstruction
- 69% Rated the quality of City services Good or Excellent



Budget Survey - Results

- Top 5 Valued services
 - Police Protection – 87%
 - Snow & Ice Removal – 83%
 - Fire Protection – 82%
 - Street Maintenance – 76%
 - Parks – 73%



Budget Survey - Results

- Bottom 5 Valued Services
 - Hopkins Pavilion – 21%
 - Depot Youth Programming – 23%
 - Recreation Programming – 29%
 - Activity Center – 30%
 - Forestry – 36%



Budget Survey - Results

- Mid-Valued Services
 - Elections – 38%
 - Arts Center – 39%
 - Planning & Economic Development – 40%
 - Street Reconstruction – 51%

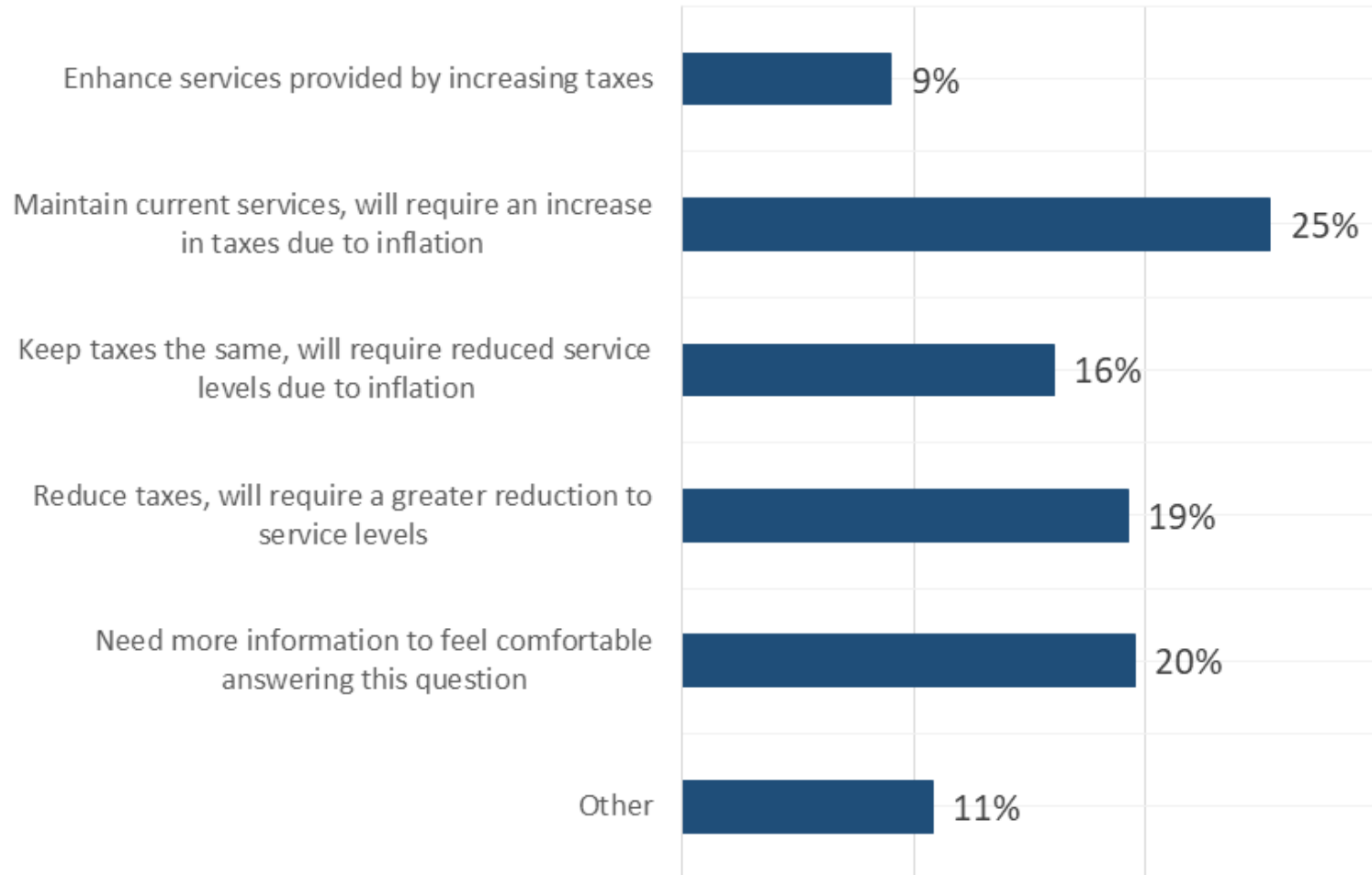


Budget Survey - Results

- “Each year the City Council must make difficult decisions to balance the budget. The main options they consider are increasing revenue (taxes) or reducing the current services provided. What option should City Council consider when balancing the 2021 Budget?”
- Responses varied



What option should City Council consider when balancing the 2021 Budget?



Next Steps

- Begin Preparing 2021 Budget

