

Recreation Services Department

Special Events

Programming



Shady Oak Beach



West Metro City Recreation Staff Comparison

CITY	PROGRAM MANAGERS	POPULATION
Eden Prairie	7	64,179
Maple Grove	6	70,627
Plymouth	5	78,134
St. Louis Park	5	48,677
Hopkins/Minnetonka	5	71,407
Edina	3	51,746



2020 Programming Review

YOUTH PROGRAMS/LEAGUES	# of PARTICIPANTS
Aquatics	283
Arts/Music/Dance	164
Martial Arts	144
Pre-School Sports	345
Youth Soccer League	369

ADULT LEAGUES	# of TEAMS
Broomball	12
Kickball	9
Soccer	27
Softball	72
Volleyball	129



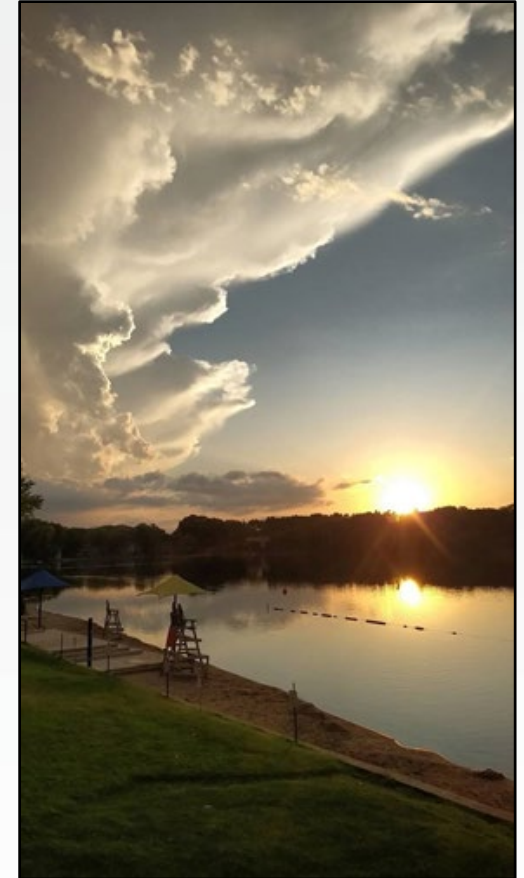
Effects of COVID on Programming

- Many classes, programs and leagues canceled
- Shortened seasons for adult soccer, softball and kickball leagues
- No Summer Park Adventures program
- Reduced picnic reservations
- Shady Oak Beach open without amenities, limited lifeguards, no season pass sales



On the Bright Side

- Heavy park & trail usage
- Offered virtual programming options
- Developed The Rec Box, at-home recreation kits
- Open access to Shady Oak Beach



A Look Ahead at 2021

- Shady Oak Beach
 - Lifeguard shack renovation
 - Debut of new inflatables
 - Online season pass sales
- Return of Rec on the Go, free mobile recreation program
- New structure of Park Adventures program

